

BEN MURRAY

TheSaaSCFO.com



HIGHLIGHTS

- 20+ years experience in finance and accounting in Fortune 20 companies to private SMBs.
- 5+ years experience as a software CFO.
- Industry experience in software and airlines.
- MBA, CPA (active)

Experienced CFO

WHAT I DO: I help software companies achieve financial improvement and transparency by partnering with stakeholders to link operations and finance.

WHO I WORK WITH: I partner with founders and business operators.

WHY IT WORKS: Moving beyond the numbers, developing relationships with operations is the key to driving corporate performance and understanding the economics of the business.

WHAT MAKES ME DIFFERENT: From debits and credits to financial forecasting to M&A, my experience has not just been siloed in the accounting or finance track, but both sides of the desk. My operations background at several airlines has improved my ability to translate operational performance into improved financial understanding and foresight. My stint as a mainframe programmer has allowed me to create robust financial infrastructures by leveraging new processes and implementing new technology (implemented new accounting, travel and expense, tax, and corporate performance management systems).

Ben's Brief

Ben is responsible for the finance and accounting functions at a private software company in the Midwest. Ben has more than 20 years experience in finance and operational management within smaller technology firms as well as global multi-billion dollar organizations. Before joining his current firm, Ben was the EVP and CFO of the U.S. subsidiary of German-based RIB Group – a leading global provider of ERP software solutions to the construction industry. Prior to his time at RIB, Ben was the Director of FP&A at Pinnacle Airlines Corp, a public regional airline.